

SPONSORSHIP OPPORTUNITIES

LITERACY FOR LIFE CELEBRATION

THURSDAY, OCTOBER 17, 2019 | 5:30 - 8:00 PM
LOS ANGELES PUBLIC LIBRARY, CENTRAL BRANCH
630 W. 5TH STREET | LOS ANGELES, CA 90071

FEATURING KEYNOTE SPEAKER,
GEOFFREY CANADA, FOUNDER, HARLEM CHILDREN'S ZONE

We invite you to review the sponsorship levels and let us know how you would like to be involved in supporting the Literacy for Life Celebration. Proceeds from this event will benefit the evidence-based Little by Little School Readiness Program which engages low-income families and fosters early literacy skills to improve school success for children. The Little by Little Program serves more than 60,000 low-income children and families in Los Angeles County. Your sponsorship will help children reap the benefits of early education and help ensure academic and lifelong success. Thank you for your sponsorship!

PRESENTING SPONSOR \$25,000

As the presenting sponsor, you will receive exclusivity as the only sponsor to receive the following benefits at the Little by Little Celebration:

- 25 seats with priority seating
- Meet-and-greet with Keynote Speaker Geoffrey Canada
- Your corporate logo and/or name featured on all print materials
- A link to your company website on the Little by Little Program website homepage
- Full-page company profile in the event program
- Full-page ad in the event program
- The opportunity to address the audience (3 min.) during the program
- Prominent corporate logo and/or name on event signage
- Recognition by program emcee



BIBLIOPHILES \$10,000

- 15 seats with priority seating
- Meet-and-greet with Keynote Speaker Geoffrey Canada
- Your company name or logo featured on all print materials
- A link to your company website on the Little by Little Program website homepage
- Full-page ad in the event program
- Corporate name on event signage
- Recognition by program emcee

SCHOLARS \$5,000

- 10 seats with priority seating
- Meet-and-greet with Keynote Speaker Geoffrey Canada
- Your company name or logo featured on all print materials
- A link to your company website on the Little by Little Program website homepage
- Half-page ad in the event program
- Corporate name on event signage
- Recognition by program emcee

BOOKWORMS \$2,500

- 5 seats with priority seating
- Meet-and-greet with Keynote Speaker Geoffrey Canada
- Your company name featured on all print materials
- A link to your company website on the Little by Little Program website homepage
- Quarter-page ad in the event program
- Corporate name on event signage

FLORAL SPONSOR \$2,000

PRINTING SPONSOR \$1,200

PARKING SPONSOR \$1,000

- Tickets for you and one guest
- Your company name featured on all print materials
- Corporate name on event signage

CONTACT LINDA YEOMANS AT LYEOMANS@HELUNAHEALTH.ORG

Learn more about Literacy for Life Celebration sponsorship packages.
Custom sponsorships are also available.

SPONSORSHIP FORM

I/ WE WISH TO BE A SPONSOR FOR THE **LITERACY FOR LIFE CELEBRATION.**

I/ WE WOULD LIKE TO BE RECOGNIZED AS A:

- PRESENTING SPONSOR — \$25,000**
- BIBLIOPHILE — \$10,000**
- SCHOLAR — \$5,000**
- BOOKWORM — \$2,500**
- FLORAL SPONSOR — \$2,000**
- PRINTING SPONSOR — \$1,200**
- PARKING SPONSOR — \$1,000**

I/ WE WOULD LIKE TO PURCHASE INDIVIDUAL TICKETS TO HELP CHILDREN BUILD LITERACY SKILLS AND GIVE ALL CHILDREN EQUAL OPPORTUNITIES FOR LIFELONG SUCCESS:

Ticket (s) _____ @ \$250 each = \$ _____

I/ WE CANNOT ATTEND THE CELEBRATION BUT WOULD LIKE TO THE SUPPORT THE LITTLE BY LITTLE SCHOOL READINESS PROGRAM:

- \$25** will buy five books to share with low-income families
- \$60** will provide early literacy services to one low-income child for an entire year
- \$300** will serve five low-income children for one year
- \$1,200** will help close the gap for an entire 'class' of 20 kids
- OTHER AMOUNT** _____

Name (for individuals) _____

Company Name (as you want it appear on signage) _____

Contact Person _____ Title _____

Address _____

Phone _____ Email _____

For more information, please contact:

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The Little by Little School Readiness Program is a program of Heluna Health. Heluna Health is a 501(c)(3) nonprofit organization. Our tax ID is 95-2557063. Your contribution is tax deductible to the extent allowed by law.