

Little by Little



School Readiness Program

Sponsor the “Literacy for Life” Luncheon

October 13, 2017

11:00 AM - 1:30 PM

City Club Los Angeles

Featuring Keynote Speaker,
LeVar Burton



Host and Executive Producer of
“Reading Rainbow,” star of “Roots”
and “Star Trek: The Next Generation”

Proceeds from this event will benefit the Little by Little School Readiness Program, an evidenced-based early literacy program developed to create a stimulating home environment, foster literacy, and improve school readiness for under served,

low-income children. Little by Little is a program of PHFE supported by

First 5 LA, serving 65,000 low-income parents and children in Los Angeles County. Your sponsorship will help children living in poverty reap the benefits of early education to ensure academic and lifelong success.

PRESENTING SPONSOR: \$25,000

As the presenting sponsor, you will receive exclusivity as the only sponsor to receive the following benefits at the LBL Luncheon:

- Three tables of 10 with priority seating
- Invitation for you guests to meet Keynote Speaker LeVar Burton
- Your corporate logo and/or name featured on all print materials
- A link to your company website on the Little by Little website’s homepage
- Full page company profile in the Luncheon event program
- Full page ad in the Luncheon program
- The opportunity to address the audience (3 min.) during the program
- Prominent corporate logo and/or name on event signage/event

BIBLIOPHILES: \$10,000

- Two tables of 10 with priority seating
- Invitation for your guests to meet Keynote Speaker LeVar Burton
- Your corporate logo and/or name featured on all print materials
- A link to your company website on the Little by Little website’s homepage
- Full page ad in the Luncheon program
- Corporate logo and/or name on event signage/event slideshow

SCHOLARS: \$5,000

- One table of 10 with priority seating
- Your corporate logo and/or name featured on all print materials
- A link to your company website on the Little by Little website’s homepage
- Half page ad in the Luncheon program
- Corporate logo and/or name on event signage/event slideshow
- Recognition by program emcee

BOOKWORMS: \$2,500

- Seating for five guests
- Your corporate logo and/or name features on all print materials
- A link to your company website on the Little by Little website’s homepage
- Quarter page ad in the Luncheon program

SPONSORSHIP FORM

I/WE WISH TO BE A SPONSOR FOR THE “LITERACY FOR LIFE” LUNCHEON. I /WE WOULD LIKE TO BE RECOGNIZED AS A(N):

- EXCLUSIVE PRESENTING SPONSOR (\$25,000)
- BIBLIOPHILE (\$10,000)
- SCHOLAR (\$5000)
- BOOKWORM (\$2500)

I/WE WOULD LIKE TO PURCHASE INDIVIDUAL TICKETS TO HELP CHILDREN BUILD LITERACY SKILLS AND GIVE ALL CHILDREN EQUAL OPPORTUNITIES FOR LIFELONG SUCCESS:

Luncheon ticket (s) _____ @ \$250 each = \$_____

I/WE CANNOT ATTEND THE LUNCHEON BUT WOULD LIKE TO THE SUPPORT THE LITTLE BY LITTLE SCHOOL READINESS PROGRAM:

- \$25 will buy 5 books to share with low-income families
- \$60 will provide early literacy services to one low-income child for an entire year
- \$300 will serve 5 low-income children for one year
- \$1,200 will help close the gap for an entire ‘class’ of 20 kids
- Other amount _____

Name (for individuals) _____

Company Name (as you want it to appear) _____

Contact Person _____ Title _____

Address _____

Phone _____ Email _____

For more information, please contact: Linda Yeomans, Director of Advancement

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Your contribution is tax deductible to the extent allowed by law.